

## AGENDA

08:30 - 9:30 Registration

09:30 - 9:45 **Welcome Note : ANIL WANVARI - Founder, CEO & Editor-in-Chief, Indian Television Dot Com Group**

09:45 - 10:00 **Special Address: Arvind Kumar, Advisor (Broadcasting & Cable Service) | TRAI**

10:00 - 10:20 **Fireside Chat –**

Anuj Jain, President | **JioFiber**

Anil Wanvari, Founder, CEO & Editor-In-Chief | **Indian Television Dot com Group**

10:20 - 10:40 **Presentation by - Romil Ramgarhia, Chief Operating Officer | BARC India**

*Topic: TV viewership trends - post NTO era*

10:40 - 11:30 **PANEL DISCUSSION 1: NTO - The future roadmap –** TRAI has floated a consultation paper related to tariffs. How will the amendments to the existing tariffs play-out

1. Amit Arora | President | **IndiaCast Media Distribution Pvt. Ltd.**
2. Gurjeev Singh Kapoor | President & Head - Distribution & International Business | **Star India Pvt. Ltd.**
3. Nagesh Narayandas Chhabria | Promoter | **Metro Cast Network India Pvt. Ltd.**
4. Shyamala Venkatachalam | Founder & Partner | **The Remediation Company**
5. Vynsley Fernandes | Chief Executive Officer | **IndusInd Media & Communications Ltd.**
6. Yatin Gupta | Vice President | **GTPL Hathway Limited**
7. **MODERATOR : Karan Taurani | VP - Research Analyst (Media) | Elara Capital**

11:30 – 11:45 **TEA - BREAK**

11:45 – 12:15 **PANEL DISCUSSION 2: The Advertisers' view -** Advertisers' take on the dynamic Pay-TV landscape and how AdEx is likely to fare going forward with more changes anticipated to the NTO

1. Jaikishin Chhaproo | Head Media & PR | **ITC Limited**
2. Kunal Jamuar | Managing Partner West & South | **Havas Media Group**
3. Subha Sreenivasan Iyer | VP & Head - Media Services | **Godrej Consumer Products Ltd.**
4. Vandana Ramkrishna | Vice President | **Madison Media**
5. **MODERATOR: Anil Wanvari - Founder, CEO & Editor-in-Chief, Indian Television Dot Com Group**

12:15 – 12:35 **Presentation – Hervé Creff, Business Development Manager | BROADPEAK**

*Topic: Keeping control of HDMI1 with Android TV Operator Tier - the "super-aggregator" approach*

12:35 – 13:10 **PANEL DISCUSSION 3: Transforming the sector to fuel growth -** What are the key issues facing the sector. How can more transparency and discipline be injected into it?

1. Karan Taurani | VP - Research Analyst (Media) | **Elara Capital**
2. Kranti Gada | Chief Operating Officer | **Shemaroo Entertainment Ltd.**
3. Sunil Joshi | Head of Distribution - South Asia | **BBC Global News**
4. Raman Kalra | Partner and Leader - Media, Entertainment & Sports Advisory | **PwC, India**
5. **MODERATOR : Rajiv Sharma | Head of Equity Research | SBICAP Securities**

13:10 – 14:00 **LUNCH**

14:00 – 14:40 **PANEL DISCUSSION 4: The Distribution Challenge** - How are distribution companies innovating to stay ahead of the curve? What measures are they adopting to counter relentless disruption?

1. Anil Malhotra | Chief Executive Officer | **SITI Networks Limited**
2. G. Sambasivan | Chief Financial Officer | **TATA Sky Ltd.**
3. Nagesh Narayandas Chhabria | Promoter | **Metro Cast Network India Pvt. Ltd.**
4. Peeush Mahajan | Consultant (Strategic Planning) | **Fastway Transmissions Pvt. Ltd.**
5. S N Sharma | President (AIDCF) | **CEO – DEN Networks Ltd.**
6. Shaji Mathews | GC member of SCTE India | Ex-CEO, **Kerala Communicators Cable Ltd. (KCCL)**
7. **MODERATOR : Shyamala Venkatachalam | Founder & Partner | The Remediation Company**

14:40 – 15:10 **PANEL DISCUSSION 5: Free to Air**, The roadmap ahead

1. Pawan Jaikhanani | Chief Revenue Officer | **9X Media Pvt. Ltd.**
2. Shirish Pattanshetty | Co-Promoter, Fakt Marathi | **Enterr10 Television**
3. Akul Tripathi | Chief Operating Officer | **IN10 Media**
4. **MODERATOR: Anil Wanvari - Founder, CEO & Editor-in-Chief, Indian Television Dot Com Group**

15:10 – 15:40 **PANEL DISCUSSION 6: Role of the LCO** - How has the role of the LCO changed under the new regulatory framework and what will their significance be going forward

1. Arvind Ramesh Prabhoo | President | **Maharashtra Cable Operators Federation (MCOF)**
2. Atul Banwarila Saraf | MD & Chairman | **ABS Group of Companies**
3. Debashis Mohanty | Head – Operations | **UCN Cable Network Pvt. Ltd.**
4. N K Rouse | Chief Operating Officer | **IndusInd Media & Communication Ltd.**
5. Santosh Yadav | Chief Information Officer | **Ashwini Cable vision**
6. **MODERATOR: Anil Khera | Founder & CEO | One Take Media Co.**

15:40 – 16:00 **HIGH-TEA**

16:00 – 16:45 **PANEL DISCUSSION 7: Internet** - The changing role in video distribution

1. Chiranjeev Singh | Head of Marketing – APAC | **MediaKind**
2. Girish Menon | Partner, Head - Media and Entertainment | **KPMG India**
3. K V Seshasayee | MD & CEO | **Win Broadband Services Pvt. Ltd.**
4. Mohit Kapoor | VP – Advertising & Strategy | **Jio**
5. Sandeep Ramesh | Industry Head Media & Entertainment | **Google**
6. **MODERATOR: Uday Sodhi | Digital Strategy Consultant**

16:45 – 17:00 **Closing remarks**