

VBS

VIDEO & BROADBAND SUMMIT
2018

AGENDA

28 November, 2018

13:00 - 15:00: Lunch

15:00: Check-ins & Registration

16:45 - 17:15 : Future of digital delivery platforms

Panelists

Arun Unni – Chief Content Officer, Tata Sky

Raman Kalra – Partner PwC, India

Anil Khera – Founder & CEO, One Take Media

Moderator - Anil Wanvari- Founder & CEO, The Indian Television Dot Com Group

17:15 - 17:45: Fireside chat with Rajan Mathews - Director General, COAI: Building a robust video-ready ecosystem

17:45 - 18:00: Tea Break

18:00 - 18:30: Monetizing TV in times of transition

Panelists

Ashish Sehgal – Chief Growth Officer, ZEEL

Girish Menon – Partner, Deal Advisory & Head, Media & Entertainment, KPMG India

LV Krishnan – CEO, TAM India

Moderator - Anil Wanvari

18:30 - 19:00: Fireside chat with Raj Nayak - COO Viacom18: Inside the mind of a media maven

19:00 onwards: Cocktails, entertainment followed by dinner

29 November 2018

9:00: Registration

10:00 - 10:15: Keynote by MK Anand - MD & CEO Times Network: Changing the rules of the game

10:15 - 10:30: Fireside chat with Saurabh Yagnik - EVP Revenue Strategy and Consumer Insights, Sony Pictures Networks: The importance of business insights and analytics in shaping the media

10:30 - 10:45: Presentation on DD Free Dish by Mr Sunil - Additional Director General, Doordarshan

10:45 - 11:15: The Future of Pay-TV in India

Panelists

Prashant Chothani – CEO, Travelxp

Sunil - Additional Director General, Doordarshan

Moderator - Anil Wanvari- Founder & CEO, The Indian Television Dot Com Group

11:20 - 11:45: Fireside chat with Supriya Sahu - Director General, Doordarshan: Evolving role of the public service broadcaster

11:50 - 12:20: The big advertising hangover

Panelists

Simran Hoon – Head – Ad Sales, Hindi Mass Entertainment, Viacom18

LV Krishnan – CEO, TAM India

Moderator - Anil Wanvari

12:20 - 13:00: Evolving business models in the cable TV industry

Panelists

Shaji Mathews CEO, KCCL

Nagesh Chhabria – Promoter, Bhima Riddhi Digital Service

Asif Sayed – Committee member, MCOF

Moderator - Vynsley Fernandes – CEO, IMCL

13:00 - 13:15: Presentation by Anil Khera - Founder & CEO One Take Media: Importance of Value Added Services

13:15 - 14:00: LUNCH BREAK

14:00 - 14:30: Interaction with Sunil K Gupta, TRAI Secretary

14:30 - 15:00: The new tariff regime - Decoding the way forward

Panelists

Abhishek Malhotra – Partner, Bharucha & Partners

Vynsley Fernandes – CEO, IMCL

Raman Kalra – Partner, PwC India

Shaji Mathews – CEO, KCCL

Moderator - Anil Wanvari

15:00 - 15:30: Fireside chat with Partho Dasgupta - CEO, BARC India: Digital matrix measurement in India

15:30 - 16:00: The industry wish list

Panelists

N. K. Rouse – Business Head, IMCL

Manas Ranjan Mati – VP Strategy & Business Development, Inter Trust Technologies

Nishith Shah – CEO, 18th Parallel

Moderator - Pankaj Krishna- Founder, Chrome DM

16:00 - 16:15: TEA BREAK

16:15 - 16:30: Presentation by Mei Bowen - CMO, ZTE Telecom India

16:30 - 17:00: Unlocking the potential of 5G

Panelists

Rajan Mathews – Director General, COAI

Swati Rangachari – Chief of Corporate Affairs, Sterlite Technologies

Moderator - Anil Wanvari

17:00 - 17:30: The melting pot of cable, OTT and linear TV

Panelists

Piyush Bhatia – VP- Editorial & Content Strategy, Eros International

Loju Joseph Thachil – Head, Asianet Broadband

Thomas Antony - Sales Director, APT Satellite

Moderator - Pankaj Krishna – Founder, Chrome DM

17:30 - 18:00: Fireside chat with Gautam Virk - Content Head, Nodwin Gaming: Egaming to usher in next wave of content consumption?

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