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PLAYBOXTV

TODAY

Sahara Star, Jade Ballroom, Mumbai

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COOKING UP THE MAGIC POTION

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DANGAL TV

AGENDA

08:30 AM ONWARDS () REGISTRATION

Speakers

10:00 AM - 10:05 AM **OPENING ADDRESS**

PARTNER AV & LAMP LIGHTING 10:05 AM - 10:20 AM

OPENING SESSION: FSC 1- Evolving Content Distribution Landscape 10:20 AM - 10:40 AM

Saurabh Sancheti | Group CFO, Jio Platforms

Anil NM Wanvari | Founder, Chairman & Editor-in-Chief, Indian Television.com group

10:40 AM - 11:30 AM PANEL 1: The Churning Video Distribution Ecosystem - What's next?

> Prem Ojha | Group CEO, Fastway Amit Arora | President, IndiaCast Manoj Dobhal | CEO, Dish TV India

> > Ruchir Jain | Head of Distribution and Eurosport - South Asia, Warner Bros. Discovery

Alexandre Paugam | Streaming Market Development Director, EMEA-APAC, Harmonic

Sandeep Gupta | COO Broadcasting Business, Shemaroo Entertainment

Session Chair Ashish Pherwani | Partner, Media & Entertainment Advisory Services, Ernst and Young LLP

11:30 AM - 12:20 PM PANEL 2: The FAST TV Phenomenon: The Next Growth Phase

> Prashant Chothani | Co-Founder & CEO, Travelxp **Speakers**

> > Vikas Khanchandani | APAC Head, DistroScale, Inc.

Gulshan Verma | CEO, Jioads

Kunal Mehta | Head Partnerships, Samsung TV Plus Venugopal Iyengar | COO, Digital, Planetcast Jay Ganesan | SVP (Sales)-APAC, Amagi

Session Chair Sunil Lulla | Founder & Chief Evangelist, The Linus Adventures

12:20 PM - 01:10 PM PANEL 3: The OTT Aggregation game

> **Speakers** Ravikant Sabnavis | CEO, Arha Media & Broadcasting

> > Anil Khera | Founder & CEO, One Take Media Co. Yatin Gupta | Senior Vice President, GTPL Hathway Limited Manish Verma | VP Engineering, Warner Bros. Discovery

Akshat Singhal | Head, Dangal Play Aamir Mulani | Founder & CEO, Playbox TV

Archita Jasani | COO, VHunt Digital Media, OTT-Chana Jor **Session Chair** Anuj Gandhi | Media Consultant

FSC 2 - OTT Play

LUNCH BREAK

01:10 PM - 01:25 PM

01:25 PM - 02:15 PM

02:15 PM - 03:05 PM PANEL 4: Stopping the leakages in the pay TV ecosystem

Speakers Rouse Koshi | COO, NXT Digital

> Nagesh Chhabria | Promoter, MetroCast Network India Atul Saraf | Chairman & Managing Director, Sabot One Pvt. Ltd.

Sourjya Mohanty | Chief Operating Officer, EPIC ON & Stream-Sense

Padmakumar N | Chief Operating Officer, KCCL and KVBL **Session Chair** Karan Taurani | Senior Vice President, Elara Capital

SPOTLIGHT SESSION: India's Digital Revolution with JioCinema 03:05 PM - 03:20 PM

Simran Channey | AVP-Brand Solutions, Viacom18 Sports

INDUSTRY SESSION: Enrich End User Experience Using Internet Exchange 03:20 PM - 03:35 PM

Raunak Maheshwari | ED & CEO, Extreme

FSC 3 - Driving Distribution Success with NexC 03:35 PM - 03:50 PM

Sanjay Duda | CEO, Planetcast Anil NM Wanvari | Founder, Chairman & Editor-in-Chief, Indian Television.com group

03:50 PM - 04:40 PM PANEL 5: Perspectives on the advertising economy & the role of video

> Priyanka Khaneja Gandhi | Director - Integrated Brand Experience Lead, **Speakers**

Colgate-Palmolive (India) Ltd. Sonam Pradhan | Head -Media & Digital Marketing (South Asia), Kellogg's India

Sheena Kapoor | Head-Marketing, Corporate Communications & CSR, ICICI Lombard

Trishul Bhumkar | Managing Partner, Zenith India

Amita Srivastava | Vice President- West, Carat India **Session Chair**

Deepak Sonpar | Managing Partner, EssenceMediacom India

FELICITATION CEREMONY: Felicitation of Game Changers in the Video, 04:40 PM - 05:25 PM **Broadband & Distribution Industry**