

VBS

VIDEO & BROADBAND SUMMIT

AGENDA

9:00 AM - 10:10 AM

REGISTRATION

10.10 AM - 10.15 AM

WELCOME NOTE

Anil NM Wanvari | Founder, CEO & Editor-In-Chief | Indian Television Dot Com Group

10.15 AM - 10.25 AM

PARTNERS AV

10.25 AM - 10.45 AM

TRENDS IN MEDIA

Saurabh Sancheti | Group CFO | Jio Platforms Limited

Anil NM Wanvari | Founder, CEO & Editor-In-Chief | Indian Television Dot Com Group

10.45 AM - 11.40 AM

PANEL 1 - VIDEO CONTENT MONETISATION LANDSCAPE: NO FREE LUNCHES

PANELISTS

Gurjeev Singh Kapoor | Head - Distribution and International, India | Disney Star

Vynsley Fernandes | MD & CEO | NXTDIGITAL LIMITED

Amit Arora | President | IndiaCast

Prashant Chothani | Co-Founder & CEO | Travelxp

Prashanth Rao | Partner-Consulting | Deloitte India

SESSION CHAIR

Anuj Gandhi | Media Consultant

11.40 AM - 12.35 PM

PANEL 2- WILL BROADBAND-OVER-SATELLITE SERVICES GROW FIXED BROADBAND PENETRATION IN INDIA?

PANELISTS

Prem Ojha | Group CEO | Fastway & Netplus

Gaurav Kharod | Managing Sales Director, South Asia | Intelsat

Kiran Sangoram | Senior Director-Corporate Business | Hughes Communications India

Sameer Kanse | Chief Business Officer | NXTDIGITAL Limited

Raunak Maheshwari | ED & CEO | Extreme Internet eXchange

SESSION CHAIR

Rajeev Gambhir | Sr. Director - Technology & Policy | Satcom Industry Association

12.35 PM - 12.50 PM

PRESENTATION : EXTREME IXP - ENHANCING THE VIDEO EXPERIENCE OF BROADBAND USERS

Raunak Maheshwari | ED & CEO | Extreme Internet eXchange

1.00 PM - 2.00 PM

LUNCH BREAK

2.00 PM - 2.50 PM

PANEL 3- CONVERGENCE - CONNECTED TV POISED FOR PROGRAMMATIC SUCCESS

PANELISTS

Vikram Chande | Head Of Sales & Agency Development | Samsung Ads

Pooja Sahgal | Chief Marketing Officer | Raymond Consumer Care

Krishna Menon | Chief Operating Officer | QYOU Media India

Aamir Mulani | Founder & CEO | PlayboxTV

SESSION CHAIR

Kosal Malladi | Vice President | Madison Digital

2.50 PM - 3.10 PM

PRESENTATION : INDIA'S SUPER OTT AGGREGATOR & CONTENT MARKETPLACE APP

Aamir Mulani | Founder & CEO | PlayboxTV

3.10 PM - 4.00 PM

PANEL 4- WHY DPO'S/ISP'S/BROADCASTERS NEED TO BUILD A ROBUST ADVERTISING BUSINESS?

PANELISTS

Pieter Liefoghe | Business Development Director | Broadpeak

Yatin Gupta | Senior Vice President | GTPL Hathway Limited

Nagesh Chhabria | Promoter | MetroCast Network India

Suresh Sethiya | Director | Indian Cable Net Company Limited

Sandeep Gupta | COO - Broadcasting Business | Shemaroo Entertainment Limited

Kunal Mehta | Head - Business Development | Samsung TV Plus

SESSION CHAIR

Anil NM Wanvari | Founder, CEO & Editor-In-Chief | Indian Television Dot Com Group

4.15 PM - 5.05 PM

PANEL 5- DIFFERENTIATING NEWS BROADCAST IN A CLUTTERED WORLD OF INFORMATION

PANELISTS

Rohit Chadda | President and COO - Digital Business | Times Network

Mona Jain | Chief Revenue Officer | ABP Network

Litisha Panda | Business Development Officer | Odisha Television Network

SESSION CHAIR

Anil NM Wanvari | Founder, CEO & Editor-In-Chief | Indian Television Dot Com Group

5.05 PM - 5.10 PM

CLOSING REMARK